

JPMC – *Volatility Made Simple* –Text Alternative Script

Note:

This video uses animated infographics.

Text on screen:

J.P. Morgan.

Investment and insurance products:

Not a deposit.

Not FDIC insured.

Not insured by any federal government agency.

No bank guarantee.

May lose value.

Note:

A subdued jazzy melody plays.

Text on screen:

Volatility Made Simple by J.P. Morgan.

Narrator:

What is volatility? Volatility is the change in the price of your investments.

On screen:

A meter travels along a line graph. It displays a monetary value, which fluctuates up and down as it moves. A car travels beneath it.

Narrator:

Prices can change as the markets go up and down. It's totally normal.

On screen:

An infographic shows a hand, giving the "thumbs up" gesture.

Narrator:

Due to market volatility, you may see that one day your portfolio is worth \$1000 and the next week its worth \$925.

On screen:

A mobile device shows a screen labeled "Portfolio" which displays a fluctuating bar chart.

Text on screen:

\$1000

\$925

Narrator:

Just like gas prices go up and down, so will the value of your investments.

On screen:

A car pulls into a gas station, where a meter shows gasoline prices fluctuating between \$3.50 and \$4.70.

Narrator:

You likely won't stop driving when gas prices change. You still need to get where you are going.

On screen:

A mobile device displays directions on a local map.

Narrator:

The same should be true for investing. When the markets are down it may be tempting to get off the road, but just remember... staying invested over time can help you benefit from the long-term upward trend in markets.

On screen:

After briefly pausing at an exit ramp, a car drives straight along a road labeled "Investing."

Text on screen:

Volatility Made Simple by J.P. Morgan.

Logo on screen:

J.P. Morgan.

Note:

Legal disclosures appear.

Text on screen:

Investing involves market risk, including possible loss of principal, and there is no guarantee that investment objectives will be achieved.

Past performance is not a guarantee of future results.

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